

**TAKE THE FIRST OPPORTUNITY TO
INVEST IN LASTING VALUES.**

CONTENT



THE SIGG BRAND

On your way with SIGG	3
Where we come from	4
How we operate	5
The clever bottle system	6
The science of bottles	7

OUR RANGE OF PRODUCTS

SIGG Kids Collection	8
SIGG Design Collection	16
SIGG Active Collection	18
SIGG Classic Collection	21
SIGG Accessories	28

SERVICE

POS and Marketing Materials	34
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SWISS QUALITY AND EXCEPTIONAL DESIGN IN PERFECT WORKING ORDER

In many ways it's hard to believe that SIGG Switzerland AG has been around for more than 100 years. After all, our company still launches exciting new products with innovative designs year after year. And more and more people around the globe are starting to think green and purchasing reusable water bottles for their daily use. SIGG bottles have thus become an absolute must-have for practically-minded athletes as well as eco-friendly aesthetes.

Having said that, the fact that each SIGG bottle has become a coveted style icon is very much due to this century of Swiss quality, expertise and experience. Consumers know about the durability, functionality and recyclability of their SIGG bottles.

At SIGG, we combine our deeply rooted history with a forward-looking mindset, bringing our established technical know-how in line with our passion for innovation. So we can be confident that SIGG is well positioned for another 100 years of success. Here's to the future!

Your SIGG team



WHERE WE COME FROM

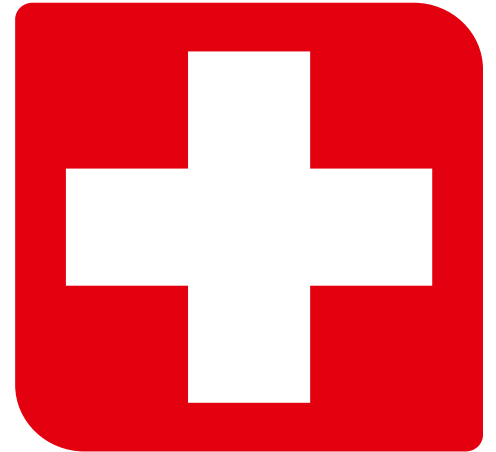
Ferdinand Sigg

(*1877, †1930)

Sigg



Ferdinand



A SWISS TRADITION OF MORE THAN 100 YEARS

- Thanks to Ferdinand Sigg and Xaver Küng, who founded this quality brand made in Switzerland, SIGG has been around for more than 100 years and has become the market leader in reusable water bottles.
- Each bottle contains a wealth of passion, experience and expert craftsmanship; this superior quality along with our long-standing tradition accounts for the great brand awareness we enjoy all around the world.
- Our state-of-the-art buildings and facilities are located in the Swiss town of Frauenfeld, and our efforts in logistics always seek out the shortest distances.
- Sustainability at all stages of production is typically Swiss – and typically SIGG.
- We care a lot about innovation and improvement, but however much we may change, one thing will always remain the same: every SIGG bottle is produced right here in Switzerland. To the highest standards of quality.
- SIGG bottles are regularly tested by independent laboratories – to confirm that our products really deliver on our promises.





QUALITY, PRECISION & VERSATILE DESIGN

- In the beginning, the SIGG was flat. Today, each SIGG bottle is still manufactured in our factory in Switzerland from a single disk of pure aluminum – for a beautiful, seamless shape.
- Aluminum is not only lightweight, durable and robust but also one of the most eco-friendly high-quality materials as it lends itself very well to melting down and recycling.
- Thanks to our special interior liner, which is free from harmful substances and neutral in taste, beverages always taste as fresh as they should.
- Commercial partners benefit from SIGG as an impulse product, leveraging their existing customer frequency at the POS. SIGG bottles are considered highly profitable, fast-selling items that will generate additional revenue.
- SIGG bottles also represent great design, identifiable by their plain and graceful shape and the fact that we keep creating new outfits for them, which enables us to reach a wide variety of target groups – from kids & families to sports, outdoor & leisure activities, lifestyle and eco/health-conscious consumers.



THE CLEVER BOTTLE SYSTEM



- 1. Screw Top
- 2. 3 Stage Sports Top
- 3. Active Bottle Top
- 4. Retro Top
- 5. Kids Bottle Top
- 6. WMB Adapter for Wide Mouth Bottles

Pat. Dép.



Patent protection
The Sports Top (or 3 Stage Sports Top) with its unique shape and function is patented.

Mod. Dép.



Design protection
The design of our Kids Bottle Top (KBT) with its specific shape is also protected (in all available colors).

Mod. Dép.



Design protection
And yet another protected design, the one of our WMB Adapter with its grooves for maximum grip and its functional shape.

CLEVER FUNCTIONALITY

- SIGG bottles come with a choice of two openings – the regular bottle has a classic mouth shape, and then there is the wide mouth bottle, which can be filled with ice cubes.
- In addition, we offer a variety of tops to customize your SIGG bottle.
- These include the classic screw top, the practical active top for mountain bike trips or the retro top for nostalgics with an unerring sense of style.
- Finally, there is also the kids top for, well, kids, and our sports top for quick opening and closing. And with one of many top colors to choose from, SIGG bottles become even more personal and expressive.
- And the best thing is: you can combine any top with any bottle! By the way, some of our proprietary bottle top designs are protected or patented.
- SIGG offers an integral system complete with accessories, cleaning and replacement parts to complement our bottles so end users can enjoy their SIGG aluminum bottles for as long as possible.



THE SCIENCE OF BOTTLES



Each of our bottles is 100% recyclable and can therefore really be reused—time and time again.



In manufacturing our SIGG bottles, we use raw materials that are free from BPA and phthalates to ensure that they contain none of these harmful substances when they enter your store.



SIGG bottles should never be filled with beverages hotter than 104 °F or 40 °C.



SIGG bottles have no business in the freezer. However, it is perfectly safe to chill them in the fridge.



All of our products are made in Switzerland. The «Q» represents our commitment to perfection and quality.



SIGG bottles are food safe, which means that they are non-hazardous and neutral in taste and scent.



Our operating and manufacturing processes are eco-friendly. One of our most important targets is to reduce our carbon footprint.



SIGG bottles are NOT microwaveable (risk of explosion)!



- SIGG bottles should be cleaned regularly – just like any other dishes. The best way to do this is with our SIGG cleaning brush and bottle clean tablets. And here's another hint: do not close your SIGG when you put it away.
- SIGG bottles are absolutely leak-proof, even if filled with carbonated beverages. However, a space of at least 1 inch is required between your soda beverage and the bottle mouth to compensate for the build-up of pressure.
- It is best to consume the contents of a SIGG within one day, while they are still really fresh and tasty.



BOTTLE CLEAN TABLETS (20 PCS.)
8339.00



BOTTLE CLEAN DISPLAY 8344.60
(INCL. 24 X 8339.00)



CLEANING BRUSH
8216.50



7 610465 833902



7 610465 834466



7 610465 821657

NEW LICENSE BARBIE / HOT WHEELS 0.3L/0.4L/0.6L

The new «Barbie» and «Hot Wheels» licensed bottles are available in three sizes suitable for kids: 0.3L, 0.4L and 0.6L (10, 13 and 20 oz.)



BARBIE 0.3L 8344.40



HOT WHEELS 0.3L 8344.50



BARBIE 0.4L 8320.80



HOT WHEELS 0.4L 8315.90



BARBIE 0.6L 8321.20



HOT WHEELS 0.6L 8321.90



FANTASY MOOD 0.3L



JUNGLE FUN 0.3L 8226.70



BARNYARD FUN 0.3L 8226.60



SMILING BEE 0.3L 8323.90



DOLPHIN & CO. 0.3L 8320.40



LICENSE FOR GERMAN-SPEAKING COUNTRIES ONLY



FILLY UNICORN ROSE 0.3L 8319.80



MONSTER FAMILY 0.3L 8314.80



FANTASY MOOD 0.3L/0.4L



TEDDY & CO. 0.3L 8314.70



WORLDWIDE LICENSE*

HELLO KITTY BALLOON 0.3L 8315.00



LITTLE MERMAID 0.3L 8314.60



PIRATE'S TREASURE 0.3L 8314.90



LITTLE UNICORN 0.4L 8319.90



HAPPY FOREST 0.4L 8320.00



PLAYING MOOD 0.4L



ROADWORKS 0.4L 8320.10



FIRE 0.4L 8320.20



CAP AND DESIGN GLOW IN THE DARK

LITTLE WITCH 0.4L 8321.10



PIRATE 0.4L 8321.30



LICENSE FOR GERMAN-SPEAKING COUNTRIES ONLY

FILLY MAGIC 0.4L 8298.00



LICENSE FOR GERMAN-SPEAKING COUNTRIES ONLY

FILLY ELVIN 0.4L 8315.40



PLAYING MOOD 0.4L



FOOTBALL CLUB 0.4L 8323.20



CAP AND DESIGN GLOW IN THE DARK

PRIMEVAL GLOW 0.4L 8262.60



TWITTERING 0.4L 8321.50



DINO 0.4L 8321.40



CAP GLOWS IN THE DARK

WHITE SHARK IN THE DARK 0.4L 8321.00



WORLDWIDE LICENSE*

HELLO KITTY VALENTINE 0.4L 8315.10



SCHOOL MOOD 0.4L



MONSTER ABC 0.4L 8320.30



WORLDWIDE LICENSE*

HELLO KITTY SCHOOL 0.4L 8315.20



WORLDWIDE LICENSE

KLEINER RABE SOCKE 0.4L 8241.90



WORLDWIDE LICENSE

KLEINER RABE SOCKE 123 0.4L 8242.00



SPRING TIME 0.4L 8320.60



WILD SCOUTS 0.4L 8320.90



* SOME COUNTRIES ARE NOT INCLUDED IN THE WORLDWIDE HELLO KITTY LICENSE. PLEASE GET IN TOUCH WITH YOUR SIGG CONTACT FOR DETAILS.

DAYDREAM MOOD 0.4L



ROCK GIRL 0.4L 8321.60



WOLF 0.4L 8321.80



HORSES 0.4L 8321.70



SKATEMANIA 0.4L 8322.10



PINK SKYLINE 0.4L 8322.30



PIXY 0.4L 8322.20



YOUNG ADULTS 0.6L

WORLDWIDE LICENSE*



HELLO KITTY ROMANCE 0.6L 8315.30



WEREWOLF 0.6L 8322.70



DEAR DEER 0.6L 8322.40



ROCKSTAR 0.6L 8322.60



WILD STALLION 0.6L 8323.80



KING OF THE PITCH 0.6L 8322.50



* SOME COUNTRIES ARE NOT INCLUDED IN THE WORLDWIDE HELLO KITTY LICENSE. PLEASE GET IN TOUCH WITH YOUR SIGG CONTACT FOR DETAILS.



PEACE AND HARMONY 0.6L 8316.00



WORLDWIDE LICENSE

JAMES RIZZI 0.6L 8317.00



MAGIC GARDEN 0.6L 8316.20



UNDERSEA POETRY 0.6L 8315.70



LIBERTY BLOSSOM 0.6L 8315.80



BUTTERFLIES 0.6L 8322.80



WILD AT HEART MOOD 0.6L



HEART 0.6L 8323.70



LEO 0.6L 8323.00



DRAGON 0.6L 8323.10



WILD AT HEART MOOD 1.0L



TRIBAL HEAD 1.0L 8323.40



CAMO DESERT 1.0L 8323.60



GRIZZLY 1.0L 8323.50



WMB SLIM LINE 0.75L

The new shape of our Slim Line bottles is only 71 mm or 2.8 inches in diameter and its color is a perfect match for our alu boxes (page 28). Also available in Indian Yoga look in trendy colors mauve and mint.



WMB SLIM ALU
0.75L 8324.60



WMB SLIM PURPLE
0.75L 8324.70



WMB SLIM LIGHT BLUE
0.75L 8324.80



YOGA MOOD 0.75L/1.0L



WMB YOGA MAUVE
0.75L 8316.70



WMB YOGA MINT
0.75L 8316.80



WMB SUN SALUTATION
1.0L 8316.90



SIGGNATURE SERIES 0.6L/1.0L

Our SIGGnature series is now available in three colors (black, white and red) as a regular 0.6L bottle (20 oz.) or as a 1.0L Wide Mouth bottle (34 oz.) for very thirsty SIGG lovers.

NEW



SIGGNATURE BLACK
0.6L 8324.00



SIGGNATURE WHITE
0.6L 8324.10



SIGGNATURE RED
0.6L 8324.20



WMB SIGGNATURE BLACK
1.0L 8324.30



WMB SIGGNATURE WHITE
1.0L 8324.40



WMB SIGGNATURE RED
1.0L 8324.50



ACTIVE LIFE COLLECTION

WMB SPORTS 0.75L

Modeled on our historic hot-water bottles, SIGG launched these bottles with their characteristic grooves in 2008. Not only is their design protected, it gives our WMB Sports bottles a nice non-slip edge.



WMB SPORTS SMOKED PEARL 0.75L 8234.00 **WMB SPORTS BLACK TOUCH** 0.75L 8237.10 **WMB SPORTS WHITE TOUCH** 0.75L 8237.00 **WMB SPORTS RED** 0.75L 8239.90 **WMB SPORTS DARK BLUE** 0.75L 8263.80



WMB SWISS EMBLEM 1.0L



WMB SWISS EMBLEM BLACK TOUCH 1.0L 8325.10 **WMB SWISS EMBLEM WHITE** 1.0L 8325.30 **WMB SWISS EMBLEM RED TOUCH** 1.0L 8324.90 **WMB SWISS EMBLEM BLUE TOUCH** 1.0L 8325.00



SWISS EMBLEM 0.6L



SWISS EMBLEM RED
0.6L 8319.20



SWISS EMBLEM DARK BLUE
0.6L 8315.60



SWISS EMBLEM GREEN
0.6L 8319.60



SWISS EMBLEM DARK VIOLET
0.6L 8319.50



SWISS EMBLEM BLACK
0.6L 8319.70



SWISS EMBLEM 1.0L



SWISS EMBLEM RED
1.0L 8318.60



SWISS EMBLEM DARK BLUE
1.0L 8316.10



SWISS EMBLEM GREEN
1.0L 8319.00



SWISS EMBLEM DARK VIOLET
1.0L 8318.90



SWISS EMBLEM BLACK
1.0L 8319.10



SWISS EMBLEM TOUCH 1.0L



SWISS EMBLEM RED TOUCH
1.0L 8325.40



SWISS EMBLEM BLACK TOUCH
1.0L 8325.60



SWISS EMBLEM BLUE TOUCH
1.0L 8325.50



SWISS EMBLEM GREEN TOUCH
1.0L 8325.70



SWISS EMBLEM LIGHT METALLIC 1.0L



SWISS EMBLEM VIOLET
1.0L 8318.80



SWISS EMBLEM ICE BLUE
1.0L 8318.70



WMB TRAVELLER 1.5L



WMB TRAVELLER RED
1.5L 8256.00



WMB TRAVELLER DARK BLUE
1.5L 8256.10



WMB TRAVELLER WHITE
1.5L 8256.30



WMB TRAVELLER ALU
1.5L 8256.40



GRAPHITE 1.0L/1.5L

Our new Graphite line with its grainy surface is both robust and classy.

NEW



WMB GRAPHITE DARK BLUE
1.5L 8325.90



WMB GRAPHITE DARK BLUE
1.0L 8325.80



WMB GRAPHITE BRONZE
1.5L 8326.10



WMB GRAPHITE BRONZE
1.0L 8326.00



HERITAGE 1.0L WITH RETRO TOP (P. 32)



HERITAGE BLACK
1.0L 8241.80



HERITAGE SMOKED PEARL
1.0L 8241.70



TRAVELLER / SWISS QUALITY 0.6L/1.0L



TRAVELLER ALU
1.0L 8327.00



TRAVELLER ALU
0.6L 8326.90



SWISS QUALITY
1.0L 8025.70



SWISS QUALITY
0.6L 8031.90



TRAVELLER SMOKED PEARL 0.4L/0.6L/1.0L



TRAVELLER SMOKED PEARL
0.4L 8326.60



TRAVELLER SMOKED PEARL
0.6L 8234.20



TRAVELLER SMOKED PEARL
1.0L 8136.10



TRAVELLER 0.4L-1.0L



TRAVELLER DARK BLUE
0.4L 8137.10



TRAVELLER DARK BLUE
0.6L 7523.30



TRAVELLER DARK BLUE
1.0L 7533.30



TRAVELLER RED
0.4L 8326.20



TRAVELLER RED
0.6L 8326.30



TRAVELLER RED
1.0L 8326.40



TRAVELLER 0.3L-1.0L

The classic Traveller bottles with their characteristic SIGG Screw Top are now available in trendy black and white and in the entire range of sizes from 0.3L to 1.0L (10 to 34 oz.)



TRAVELLER BLACK
1.0L 8327.40



7 610465 832745



TRAVELLER BLACK
0.6L 8327.30



7 610465 832738



TRAVELLER BLACK
0.4L 8327.20



7 610465 832721



TRAVELLER BLACK
0.3L 8327.10



7 610465 832714



TRAVELLER WHITE
1.0L 8159.10



7 610465 815915



TRAVELLER WHITE
0.6L 8185.40



7 610465 818541



TRAVELLER WHITE
0.4L 8326.80



7 610465 832684



TRAVELLER WHITE
0.3L 8326.70



7 610465 832677

ALU BOXES / FASHION TRAVELLER 0.6L

MINI 170 x 117 x 60 mm

MAXI 228 x 145 x 77 mm



TRAVELLER ALU
0.6L 8326.90



7 610465 832691



ALU BOXES
MINI ALU 8339.30
MAXI ALU 8339.40



7 610465 833933



7 610465 833940



TRAVELLER GREEN
0.6L 8322.90



7 610465 832295



ALU BOXES
MINI METALLIC GREEN 8339.70
MAXI METALLIC GREEN 8339.80



7 610465 833971



7 610465 833988



TRAVELLER LIGHT BLUE
0.6L 8322.00



7 610465 832202



ALU BOXES
MINI METALLIC BLUE 8339.90
MAXI METALLIC BLUE 8340.00



7 610465 833995



7 610465 834008



TRAVELLER PURPLE
0.6L 8327.50



7 610465 832752



ALU BOXES
MINI METALLIC PURPLE 8340.10
MAXI METALLIC PURPLE 8340.20



7 610465 834015



7 610465 834022

SCREW TOPS



SCREW TOP BLACK
7815.12



SCREW TOP RED
8086.80



SCREW TOP GREEN
8086.90



SCREW TOP BLUE
8087.00



SCREW TOP PINK
8248.50



SCREW TOP ECO GREEN
8248.30



SCREW TOP PURPLE
8248.40



BOTTLE CATS / OUTDOOR CUTLERY



BOTTLE CAT BLACK
8212.70



BOTTLE CAT
BLUE 8208.90
RED 8209.00



OUTDOOR CUTLERY (3 in 1) INCL. NYLON BAG
8007.80



NYLON POUCHES BLACK AND SILVER

EQUALLY SUITABLE FOR CLASSIC AND WIDE MOUTH BOTTLES



INSULATION
2 h
0 h
4 h

NYLON POUCH BLACK

0.4L 8335.30

0.6L 8335.40



NYLON POUCH BLACK

1.0L 8335.60

1.0L WMB 8335.70



NYLON POUCH BLACK

0.75L WMB 8335.50

1.5L WMB 8335.80



INSULATION
2 h
0 h
4 h

NYLON POUCH SILVER

0.4L 8335.90

0.6L 8336.00



NYLON POUCH SILVER

1.0 8336.20

1.0L WMB 8336.30



NYLON POUCH SILVER

0.75L WMB 8336.10

1.5L WMB 8336.40



NEOPRENE POUCHES BLACK



INSULATION
 2h
 0h
 4h

NEOPRENE POUCH BLACK

0.4L 8332.40
 0.6L 8332.50



NEOPRENE POUCH BLACK

1.0L 8332.70
 1.0L WMB 8332.80



NEOPRENE POUCH BLACK

0.75L WMB 8332.60
 1.5L WMB 8332.90



KIDS POUCHES / KIDS GRIPS FOR 0.3L/0.4L



INSULATION
 2h
 0h
 4h



NEOPRENE KIDS POUCH

for 0.3L 7106.40
 for 0.4L 7106.50



NEOPRENE POUCH HELLO KITTY

for 0.4L 8317.40



KIDS GRIP RED 8030.50

KIDS GRIP BLUE 8030.40



KIDS GRIP WHITE 8206.40

KIDS GRIP PINK 8177.90



RETRO TOP / 3 STAGE SPORTS TOP / WMB ADAPTER

ALL TOPS AND BOTTLE CAPS ARE INDIVIDUALLY WRAPPED



RETRO TOP SIGG
8202.00



Pat.
Dép.



3 STAGE SPORTS TOP
8283.80



Mod.
Dép.



WMB ADAPTER
8231.90



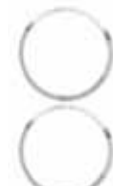
ACTIVE BOTTLE TOPS (ABT)



ABT COMPLETE (BLACK TRANSPARENT)
8082.00



ABT BASE ONLY
8087.10



ABT REPLACEMENT SPRINGS (2x)
8088.50



**ABT DUST CAP
BLACK TRANSPARENT**
8087.20



**ABT DUST CAP
WHITE PEARL**
8206.30



**ABT DUST CAP
TRANSPARENT**
8087.30



**ABT DUST CAP
PINK TRANSPARENT**
8283.30



**ABT DUST CAP
RED**
8087.40



**ABT DUST CAP
BLUE TRANSPARENT**
8087.50



KIDS BOTTLE TOPS (KBT)

Mod.
Dép.



KBT COMPLETE (TRANSPARENT)
8141.80



KBT BASE ONLY
8141.90



KBT GASKETS (2x)
7815.31



KBT DUST CAPS



**KBT DUST CAP
WHITE**
8282.70



**KBT DUST CAP
YELLOW TRANSPARENT**
8282.80



**KBT DUST CAP
TRANSPARENT**
8282.90



**KBT DUST CAP
BLACK TRANSPARENT**
8283.00



**KBT DUST CAP
GREEN TRANSPARENT**
8283.10



**KBT DUST CAP
GOLD**
8142.00



**KBT DUST CAP
RED**
8142.10



**KBT DUST CAP
RED TRANSPARENT**
8175.30



**KBT DUST CAP
PINK TRANSPARENT**
8142.20



**KBT DUST CAP
BLUE TRANSPARENT**
8142.30



**KBT DUST CAP
ORANGE TRANSPARENT**
8142.40



**KBT DUST CAP
FOOTBALL**
8142.50



**KBT DUST CAP
GLOWING**
8142.60



**KBT DUST CAP
WHITE PEARL**
8246.20



POS/MARKETING MATERIALS

EXAMPLES OF AD COPY TEMPLATES



EXAMPLES OF CALL TO ACTION POSTERS



B2C BROCHURE IN FOUR LANGUAGE VERSIONS

Available from February 2012



B2C BROCHURE SINGLE

DE 8345.80
EN 8346.00

IT 8346.40
FR 8346.20



B2C BROCHURE SET (25 PCS. PLUS BOX)

DE 8345.90
EN 8346.10

IT 8346.50
FR 8346.30



- Given 3 to 4 days' notice, marketing at HQ can create ads and posters to motifs of your choice (for bottles and headlines).
- Please allow additional time for new headlines and translations.
- The actual posters will not be produced or printed by HQ; we will only provide you with the prepress files.
- Please get in touch with your SIGG contact for further marketing and PR initiatives as well as further POS and advertising materials not pictured here.

